

# Chinavasion: ZTE Grand S Lite Smartphone Is Making Headlines

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A serious contender for to rival the major high street brands is the ZTE Grand S Lite smartphone, which is designed and manufactured by ZTE, a Chinese multinational telecommunications equipment and systems company headquartered in South China's Shenzhen city as well as having headquarters in Australia, Germany, USA, Brazil and Pakistan.

The [ZTE Grand S Lite phone](#) is the first internally recognized brands to be sold through Chinavasion and it combines a great design with an excellent Android 4.2 Jell Bean operating system. "During 2013, the ZTE Grand S beat 4,325 other entries from 51 countries to win the iF International Design Award as it represented a breakthrough in traditional design concept" says Rose Li, PR manager for the gadget specialist. "It is obvious to see why, especially with the ultra slim 6.9 millimeter body".



To obtain a slim design, the ZTE Grand S Lite was built using different aspects of technologies, including the implementation of a gorilla glass screen. "Gorilla glass has been engineered to be thin, light and damage-resistance therefore giving it the edge over other touch screens" according to Rose Li. "The 5 inch full high definition 10 point capacitive touch display has a resolution of 1920x1080 resulting in a clearer and more enjoyable visual experience".

Using a MTK6589T quad core processor that can reach speeds of up to 1.5GHz, the ZTE Grand S Lite is a great phone for watching videos, listening to music and interacting with games, says Li. "Owing to the quad-core processor, the ZTE Grand S Lite can accomplish faster and more stable web browsing, a smoother multitasking experience, advanced gaming as well as so much more".

Another feature of the ZTE Grand S Lite is that it does not have a removable battery; instead the battery is built-in with the two SIM ports and a micro SD card port position on the side of the phone, which can be opened easily with the accompanying pin key. "For ZTE to achieve such an outstanding design for the Grand S Lite, the company decided to incorporate a built-in battery as to make it slimmer".

"A quality 13 megapixel camera that is built-in on the rear of the ZTE Grand S Lite is an excellent way to capture photos as well as to record videos plus there is a front-facing camera for taking part in online

web chats” says Li, “This is just some of the quality features that ZTE have applied to guarantee that the Grand S Lite is a major threat to its competitors on the international circuit”.

To store all your pictures, videos, applications and other data, the ZTE Grand S Lite has 16GB of internal memory. “16GB is certainly a lot of memory for a phone to have built-in internally” says Li, “However it can be expanded by an additional 32GB via the micro SD card slot meaning you could possibly put your entire media collection on the Grand S Lite”.

At only 279.99 USD, the ZTE Grand S Lite is a phone where you can see a lot of care went into its design and also with the end user in mind when functions are concerned. “True quality is being delivered by one of China’s biggest brands and Chinavasion is pleased to have cooperated with ZTE so that we can distribute this phone for a great wholesale price” says Li.

Chinavasion is a Hong Kong and Shenzhen based wholesaler specializing in [Android Phones](#) sourced from China. For more information and pricing on all their products, see <http://www.chinavasion.com>.